



# Town of Longmeadow

## LONGMEADOW COMMUNITY ELECTRICITY

June 16, 2025

The Town of Longmeadow is pleased to introduce you to our electricity supply program, Longmeadow Community Electricity. The program is designed to help our community members manage electricity supply costs and increase the use of renewable energy. This letter explains the program and your options.

Your account is scheduled for automatic enrollment in “Longmeadow Standard” supply beginning August 2025.

Your new supply “Longmeadow Standard” costs less than Eversource’s current residential supply price and has more renewable energy.

You may opt out and not participate. You may also select another supply option offered by Longmeadow.

**The deadline to opt out of the program before it begins is July 19, 2025.**

Longmeadow Community Electricity is a group purchasing program for electricity supply offered by the Town. Your electric bill from Eversource has two sections: Supply (the source of electricity) and Delivery (getting electricity to you). As your utility, Eversource will always manage Delivery. If you participate in Longmeadow’s program:

- **What changes?** Participation in the program will only change the name of the supplier and the cost for supply, shown in the Supply section of your electric bill from Eversource. The new chosen supplier is Direct Energy Services, LLC (Direct Energy).
- **What stays the same?** Everything else remains the same. Delivery costs from Eversource are not impacted. Eversource will continue to manage all electricity billing. All existing payment arrangements remain in effect, such as budget or balanced billing and low-income rate class discounts. Any solar net metering credits or other solar benefits remain the same as well. Eversource will continue to respond to power outages and maintain poles, wires and your meter.

Longmeadow Community Electricity is a municipal aggregation program. More than 200 cities and towns operate similar programs. Massachusetts law structures the program as automatic enrollment and requires that customers have the opportunity to opt out before the program begins. You can opt out of the program at any time, without penalty, even if you have been automatically enrolled during the program’s launch.

### LONGMEADOW’S SUPPLY PRODUCTS

Our automatic enrollment product, Longmeadow Standard, is designed to be cost-competitive while providing additional renewable energy. There are alternative supply options available for those interested in lower costs or more renewable energy content.

**Under the Longmeadow Community Electricity program, the electricity supply rate you pay will be fixed for 15 months, from August 2025 until November 2026 meter reads. Eversource supply rates will change in February and August 2026 for residential and small business customers.**

LONGMEADOW BASIC (Option)	LONGMEADOW STANDARD (Auto-enroll)	LONGMEADOW PLUS (Option)
13.070 ¢/kWh  No additional renewable energy (63% in 2025)	13.471 ¢/kWh  Adds 10% renewable energy (73% in 2025)	14.388 ¢/kWh  Adds renewable energy to total 100% (100% in 2025)

**The Eversource Basic Service residential price is 13.493 ¢/kilowatt-hour (kWh) from August 1, 2025 – January 31, 2026 and contains the minimum amount of renewable energy required by the State.** Because Eversource supply prices change every six months and future rates are unknown, future savings cannot be guaranteed, but you have the right to opt out of the Longmeadow Community Electricity program without charge at any time.

If you participate in the program, your Eversource bill will show “Direct Energy - Town of Longmeadow” as the supplier for the Longmeadow product. The Longmeadow price will take effect as of your August 2025 meter read.

**Please see next page for key program details and important next steps.**

### PUBLIC MEETING

The Town will be hosting a community meeting to introduce the program in-person and virtually on **Tuesday, July 8, 2025, at 6:30 PM** in the Greenwood Municipal Offices, located at 231 Maple Road, Longmeadow, MA 01106.

For program details and virtual access, visit: [LongmeadowCommunityElectricity.com](https://LongmeadowCommunityElectricity.com).

LONGMEADOW COMPARISON TO EVERSOURCE BASIC SERVICE

	Eversource Basic Service (If you opt out)	Longmeadow Basic (Option)	Longmeadow Standard (Auto-enroll)	Longmeadow Plus (Option)
Price				
Residential	13.493 ¢/kWh	13.070 ¢/kWh**	13.471 ¢/kWh**	14.388 ¢/kWh**
Small Business	13.271 ¢/kWh			
Large Business	11.060 ¢/kWh*			
Duration	August 1, 2025 – January 31, 2026*	15 Months: August 2025 until November 2026 Meter Reads	15 Months: August 2025 until November 2026 Meter Reads	15 Months: August 2025 until November 2026 Meter Reads
Renewable Energy Content in 2025 (% of total)				
State required	63%	63%	63%	63%
Voluntary (Class I sources)	None	None	10%	37%
Total	63%	63%	73%	100%
Supplier	Eversource	Direct Energy	Direct Energy	Direct Energy
The program cannot guarantee savings beyond the current term of Basic Service, because future Basic Service rates are unknown. *The duration for Eversource Basic Service for Large Business customers is 3 months: Aug. 1, 2025 – Oct. 31, 2025. **Large Business Consumers that choose not to participate in the Program may receive market pricing upon future enrollment.				

WHAT YOU MUST DO

- No action is necessary to receive the Longmeadow Standard product.
- To choose another Longmeadow product, call our program’s electricity supplier, Direct Energy, at (866) 968-8065, or submit a request at [LongmeadowCommunityElectricity.com](https://LongmeadowCommunityElectricity.com).
- To continue receiving electricity supply from Eversource (called Basic Service) and NOT from Longmeadow’s program, you must opt out. **To opt out before being automatically enrolled, you must take one of the following actions on or before July 19, 2025:**

Postmark and mail the enclosed opt-out card

or

call Longmeadow’s supplier at (866) 968-8065

or

submit the opt-out form at [LongmeadowCommunityElectricity.com](https://LongmeadowCommunityElectricity.com)

QUESTIONS & SUPPORT

- For questions or troubleshooting, please contact the Town’s consultant who manages the program, Good Energy, by using the online form on [LongmeadowCommunityElectricity.com](https://LongmeadowCommunityElectricity.com), or by calling (413) 238-1955.
- If you are receiving electricity supply from a competitive supplier, you may have signed up after this mailing list was created. To continue to receive your electricity from that competitive supplier and prevent any possible early termination fees, **you must contact Longmeadow’s supplier to opt out of the program.** You may do this via the online form on [LongmeadowCommunityElectricity.com](https://LongmeadowCommunityElectricity.com), or by calling the supplier at (866) 968-8065.

ADDITIONAL INFORMATION

- Tax-exempt small business customers participating in the program must provide a copy of their tax-exemption certificate directly to Direct Energy via email at [usn.taxexemption@directenergy.com](mailto:usn.taxexemption@directenergy.com) or mail at Direct Energy, Attn: USN Tax Exemption Dept, PO Box 180, Tulsa OK 74101-0180 to maintain their tax-exempt status.
- At the end of the 2026 term, you’ll be automatically renewed into your current product, which may have a different price or renewable energy mix as negotiated by the Town. The Town will announce any changes in advance, and product details will be posted at [LongmeadowCommunityElectricity.com](https://LongmeadowCommunityElectricity.com).
- The State requires all electricity products to include a minimum amount of renewable energy. The Town voluntarily adds more Class I renewable energy to some products. Class I renewables come from new sources located within, or delivered to, New England, and were built after 1997. Wind, solar, and low-impact hydropower are some of the most common sources that qualify for Class I. For more details on Class I sources and the minimum amount of renewables required by the State, see <http://www.mass.gov/service-details/program-summaries>.
- Information about Basic Service: visit [www.mass.gov/info-details/basic-service-information-and-rates](http://www.mass.gov/info-details/basic-service-information-and-rates), or call Eversource at (877) 659-6326.