



Longmeadow Community Electricity

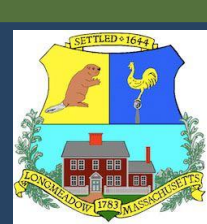
July 8, 2025



Purpose

Offer new electricity supply options that provide competitive and stable prices for all Longmeadow residents and businesses.

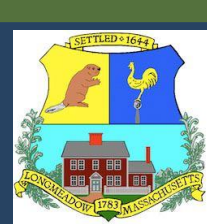
Although savings cannot be guaranteed, these programs have historically provided savings compared to utility Basic Service over the contract term.



Our Electricity Supplier

Longmeadow chose Direct Energy as its electricity supplier, and will offer three supply options.

Program starts August 2025 and prices are fixed for 15 months.



What Changes

Participation in Longmeadow Community Electricity will only change the “Supply” portion of your Eversource electricity bill.



EVERSOURCE

Account Number: 0000 000 0000

Customer name key: CUST

Statement Date: MM/DD/YY

Service Provided To:
JOHN J CUSTOMER

Svc Addr: Any Street
Any Town, MA 00000-0000

Rate R2-Res Non-Heating Assistance Cycle 12
Service from MM/DD/YY - MM/DD/YY 30 Days
Next read date on or about: MM/DD/YY

Meter Number	Current Read	Previous Read	Current Usage	Reading Type
000000000	99097	98505	592	Actual

Service Reference: 00000000

Monthly kWh Use

Aug	Sep	Oct	Nov	Dec	Jan	Feb
601	537	528	433	401	444	319
Mar	Apr	May	Jun	Jul	Aug	
341	388	284	465	591	592	

Total Amount Due
by MM/DD/YY

\$221.92

Electric Account Summary

Amount Due On MM/DD/YY	\$0.00
Last Payment Received On MM/DD/YY	\$0.00
Balance Forward	\$0.00
Current Charges/Credits	
Electric Supply Services	\$67.36
Delivery Services	\$152.46
Total Current Charges	\$221.92
Total Amount Due	\$441.74

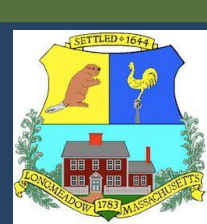
Total Charges for Electricity

Supplier: Direct Energy - Town of Longmeadow

Meter 0000000

Generation Service Charge	500 kWh X 0.13471	\$67.36
Subtotal Supplier Services		\$67.36

For participants,
your supplier
will say
"Direct Energy -
Town of
Longmeadow".



What Stays the Same

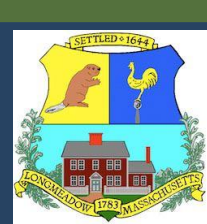
- The “Delivery” portion of your Eversource bill will remain the same.
- Eversource will still continue to deliver electricity, maintain poles and wires, and respond to storm outages.
- You will still pay just one bill to Eversource.
- Anyone using budget billing or receiving low-income rate discounts will continue to receive their current benefits.
- Customers receiving net metering or other solar benefits will continue to receive their current benefits.



Our Program Options

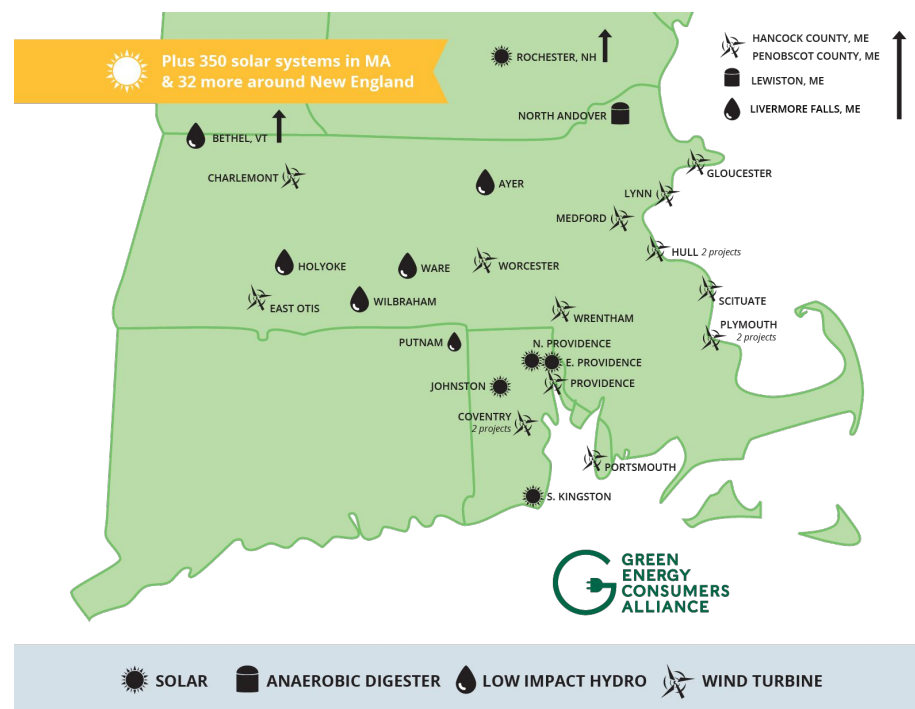
Longmeadow Community Electricity Options Starting August 2025			Eversource Supply Option
 Longmeadow Basic	 Longmeadow Standard <i>(Community Default)</i>	 Longmeadow Plus	 Residential Basic Service
13.070 ¢/kWh	13.471 ¢/kWh	14.388 ¢/kWh	13.493 ¢/kWh
No additional renewable energy (63% in 2025)	Adds 10% renewable energy (73% in 2025)	Adds renewable energy to total 100% (100% in 2025)	No additional renewable energy (63% in 2025)
15 months: August 2025 until November 2026 Meter Reads			Aug. 1, 2025 - Jan. 31, 2026

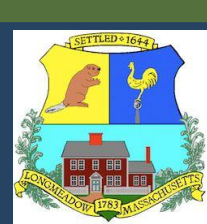
Future savings compared to utility Basic Service cannot be guaranteed



Our Voluntary Renewables

- Come only from Class I sources, the State's term for new, in-region renewables
- From wind, solar, low-impact hydro and anaerobic digestion in New England
- Class I preferred by MA Dept. of Energy Resources because it supports the growth of additional renewables





Participation & Enrollment

- Participation is voluntary.
- There is never any penalty or fee to opt out of the program.
- The enrollment process differs based on your current electricity supplier.

How To Find Your Current Supplier



If your electricity supplier says Eversource, then you are using Basic Service.

EVERSOURCE

Account Number: 0000 000 0000
 Customer name key: CUST
 Statement Date: MM/DD/YY
 Service Provided To:
 JOHN J CUSTOMER

Svc Addr: Any Street
 Any Town, MA 00000-0000
 Rate R2-Res Non-Heating Assistance Cycle 12
 Service from MM/DD/YY - MM/DD/YY 30 Days
 Next read date on or about: MM/DD/YY

Meter Number	Current Read	Previous Read	Current Usage	Reading Type
000000000	99097	98505	592	Actual

Service Reference: 00000000

Monthly kWh Use

Aug	Sep	Oct	Nov	Dec	Jan	Feb
601	537	528	433	401	444	319
Mar	Apr	May	Jun	Jul	Aug	
341	388	284	465	591	592	

Total Amount Due
 by MM/DD/YY

\$226.88

Electric Account Summary

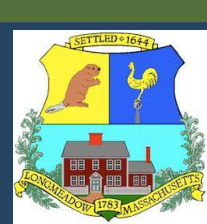
Amount Due On MM/DD/YY	\$0.00
Last Payment Received On MM/DD/YY	\$0.00
Balance Forward	\$0.00
Current Charges/Credits	
Electric Supply Services	\$67.47
Delivery Services	\$152.46
Total Current Charges	\$226.88
Total Amount Due	\$446.81

Total Charges for Electricity

Supplier **Eversource**

Meter 0000000

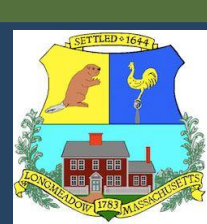
Generation Service Charge	500 kWh X 0.13493	\$67.47
Subtotal Supplier Services		\$67.47



Customers on Basic Service

(1 of 3)

- Anyone using Eversource Basic Service is eligible to be automatically enrolled in the Longmeadow Standard as of their August meter read.
- These customers received a notification letter in June, explaining their options.
- If an eligible customer takes no action, they will be enrolled in Longmeadow Standard starting on their August meter read.

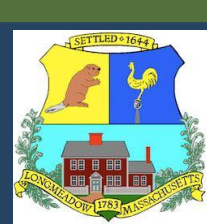


Customers on Basic Service

(2 of 3)

If eligible for automatic enrollment:

- July 19: deadline to opt-out before the program starts.
- You may opt-out at any time after July 19, and you will be returned to Eversource Basic Service supply on your next meter read.
- There is never any penalty or fee to opt out of the program.



Customers on Basic Service

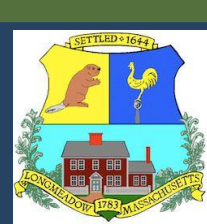
(3 of 3)

To Choose a different Longmeadow option:

- Fill out the online form at LongmeadowCommunityElectricity.com OR
- Call our supplier, Direct Energy, at (866) 968-8065

To Opt Out of the Longmeadow Program:

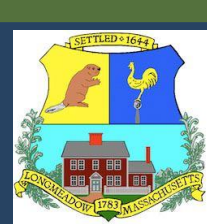
- Return the postage paid card in your notification letter OR
- Fill out the online form at LongmeadowCommunityElectricity.com OR
- Call our supplier, Direct Energy, at (866) 968-8065



Customers Using Their Own Supplier

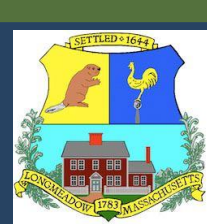
Anyone currently using their own supplier will not receive the notification letter and will not be automatically enrolled.

These customers can voluntarily join the program, but should check with their current supplier in case their current supplier charges penalties or early termination fees.



Longmeadow Community Electricity is different from other “third-party” electricity supply offers.

- ❗ Third-party contracts, individual residents can't negotiate contract terms.
- ❗ Third-party contracts often have hidden fees, like early termination penalties.
- ❗ Third-party contracts often switch to variable pricing, and many customers do not notice.
- ❗ No independent expert to help monitor your contract.
- ✅ The program negotiated a contract focused on the best interests of our residents and businesses
- ✅ The program has no hidden fees, no termination or cancellation penalties
- ✅ The program is committed to transparency and will always have fixed pricing, announced publicly before it takes effect
- ✅ The program's consultant will conduct ongoing oversight on our supplier to ensure they are fully compliant.



Our Pre-Launch Awareness

In addition to the notification letter, we have spread the word through:

- Press release
- Social Media
- FAQs
- Brochures and Poster at Town Hall



Questions & Support

To opt-out, change your option or proactively enroll:

- Call Direct Energy at (866) 968-8065
- Fill out the enroll or opt-out form at LongmeadowCommunityElectricity.com

For questions, contact Longmeadow's consultant, Good Energy:

- Call (413) 238-1955
- Fill out the contact form at LongmeadowCommunityElectricity.com

Reminder: you may change your option or opt-out of the program at any time